

COUNCIL AGENDA SUMMARY

TO: Mayor Craft & Members of the City Council

FROM: Marcy Kichler, Revenue Supervisor

SUBJECT: Franchise Agreement with The Eastern Shore Co., Inc.

DATE: April 27, 2016

ISSUE: The Eastern Shores Co., Inc. is requesting new franchise agreement with the City. Eastern Shore also has a goal to have every telescope painted a turquoise color this summer.

BACKGROUND: Eastern Shore Co., Inc. operates five (5) coin-operated, metered telescopes at and within the confines of the Gulf Shores Public Beach Pavilions and Boardwalk.

PREVIOUS COUNCIL ACTION: The city approved previous franchise agreements and stated that the contract can be extended by consent of both parties expressed in writing.

BUDGET IMPLICATIONS: An amount equal to forty (40) percent of the gross receipts from the operation of all telescopes.

RECOMMENDATION: Approve franchise agreement for an additional two (2) year period.

RELATED ISSUES: None

ATTACHMENTS: Written Request from Eastern Shore Co., Inc. and a copy of the current franchise agreement between the franchisee and the City.

DEPARTMENT: Finance and Admin

STAFF CONTACT: Marcy Kichler